

GET A YU PRESS CARD... -and be a part of all the news that isn't happening.

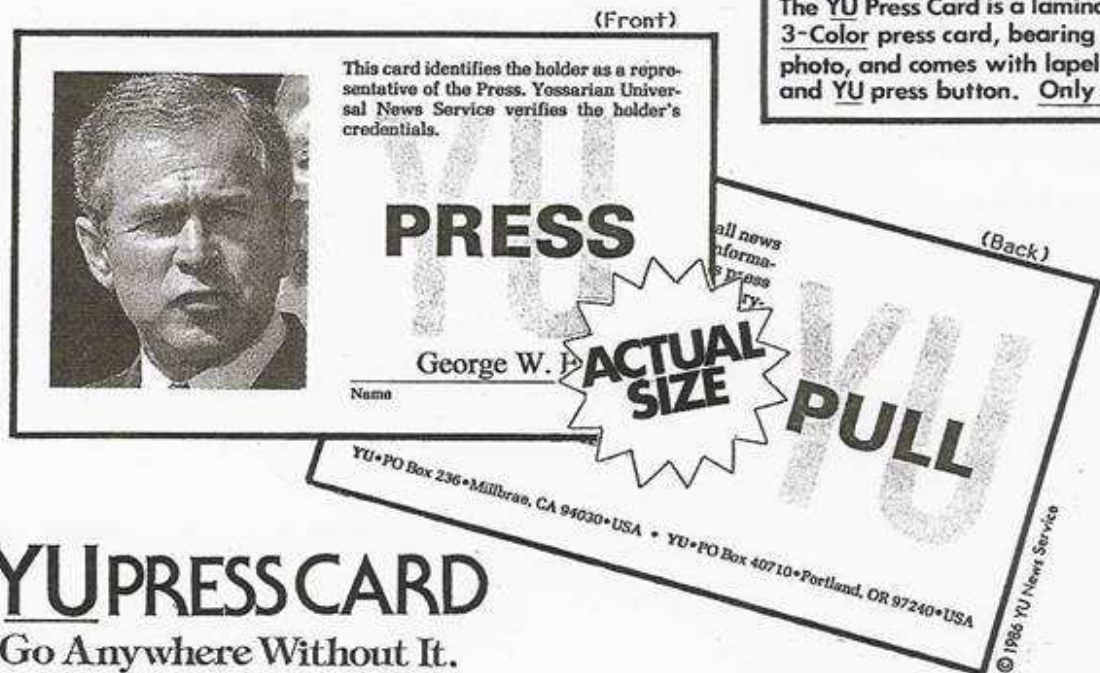
Do you have proper press credentials? Do you sometimes wish you did? Now, YOSSARIAN UNIVERSAL (YU) News Service, the world's only satiric news organization formed to re-invent the news, invites you to apply for, and own, an official **YU Press Card**: The *only* press card being issued to *anyone* who applies for one, and the *only* press card that symbolizes both freedom *with* the press, as well as *from* the press.

All for the low application fee of just \$25.

What would you do with a YU Press Card? For purely identification purposes, any press card is ideal. But a **YU Press Card** challenges you to be creative. Let your imagination be your guide. To get your official **YU Press Card**, just fill-out the application form below and send it, along with your \$25 application fee and appropriate photo, to **YU News Service, PO Box 236, Millbrae, CA 94030**. YU will do the rest.

The **YU Press Card** is a laminated, 3-Color press card, bearing your photo, and comes with lapel clip and **YU** press button. **Only \$25.**

REMEMBER
You simply can't be turned down, no matter how you got elected.



THE YU PRESS CARD Don't Go Anywhere Without It.

YOSSARIAN UNIVERSAL (YU) News Service is a professional parody news and disinformation syndicate. YU's commitment to potapophysical journalism and stoogle literature is reflected in its print and electronic dispatches which are regularly received by hundreds of diverse publications worldwide. YU News Service. Founded: 1984. Bureaus: Los Angeles, San Francisco, Portland, Miami, Washington, D.C., New York, London, Paris and Frankfurt.

YU PRESS CARD Application Form: Complete the application blank below and enclose a black & white or color photo of yourself (see size requirement below) along with a check or money order for \$25, payable to **YU NEWS SERVICE, PO BOX 236, MILLBRAE, CA 94030**.

PHOTO PROPORTIONS
PASSPORT SIZE HEADSHOTS WORK BEST, BUT ANY PHOTO THAT CAN BE TRIMMED TO FIT THE DIMENSIONS OF THIS SPACE IS ACCEPTABLE. PLEASE NOTE: WE CANNOT REDUCE PHOTOS.

PLEASE PRINT

NAME (to appear on press card)

ADDRESS

CITY

STATE

ZIP

\$25 ENCLOSED (check or money order)

PHOTO ENCLOSED